

## **KROGER COMMUNITY REWARDS PROGRAM**

### **FREQUENTLY ASKED QUESTIONS**

1. **What will happen to the balances left on my Kroger gift card after April 30, 2009?**

You and your organization received credit for the amount that was loaded on the gift card at the time it was recharged. Any balance remaining as of May 1, 2009 may still be used for Kroger purchases and rewards may be earned for the new Community Rewards Program, as long as the gift card holder has signed up successfully and uses his or her Kroger Plus Card at the time of purchase. **You will not want to recharge your gift card after April 30, 2009.**

2. **How do individual families sign up for the program?**

Each individual person must register his or her own Kroger Plus Card. This information is also needed to update the Kroger Plus Card information and needs to be extremely accurate. Individuals can go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com). Step By Step Enrollment Instructions are available at the bottom of the Powers SCRIP Kroger Page.

3. **How much can we earn?**

Kroger will pay up to \$ 500,000.00 on a quarterly basis to participating organizations based on their percentage of spending as it relates to the total spending of all participating Kroger Community Rewards organizations. Kroger limits a participating organization's earned rewards to a maximum of \$ 50,000.00 quarterly and a participating household's earned rewards to a maximum of \$ 300.00 quarterly.

4. **Once I have enrolled, is my personal information secure?**

The Kroger Company does not sell, trade or rent our customers' personal information to outside companies or marketing firms. The only information given back to your organization is a report with your Kroger Plus Card number, your first name, last name and donation amount. Please read our complete privacy policy online at [www.kroger.com](http://www.kroger.com).

5. **After I register my Kroger Plus Card how long before my purchases start counting towards the rewards?**

Your purchases will begin earning rewards for your organization within 7-10 business days of registering your Kroger Plus Card online. You will know your registration was a success if approximately 7 – 10 days after registering you see at the bottom of your Kroger receipt ***“At your request, Kroger is donating to Luke M. Powers Catholic High School.”***

6. **Does everything in my shopping cart count towards my rewards?**

Supporters can earn rewards on almost everything, every time they shop! However, there are specific purchases that cannot be included: ***alcohol, tobacco, government-assisted pharmacy expenses, postage stamps, Kroger gift cards and Green Dot Prepaid Cards, gift certificates, bottle deposits, lottery and promotional tickets, fuel, fuel center purchases, office services and Sales Tax. Eligible pharmacy purchases include out-of pocket co-pays for non-government-assisted pharmacy programs.***

**If you have additional questions not answered here please feel free to contact us at  
[scrip@powerscatholic.org](mailto:scrip@powerscatholic.org).**